



# Station Order Revised NM Dem Party-Heinrich

*Jung*  
11.1.12

**Market:** Albuquerque

Estimate ID

**Flight Dates:** Thursday, November 01, 2012 to Tuesday, November 06, 2012

13046

**Contact:** Jim Giudicessi

**Phone:** 505-246-2222

**Email:** Jim.Giudicessi@krqe.com

**Fax:** 505-944-0259

**Direct:** 505-998-9530

## KASA-TV

219174

Program Name	DP	Days	Length	Gross Rate	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
Judge Mathis 1:00 PM 2:00 PM	DT	M-F	30	\$75.00 \$75.00	3				1		1
Ricki Lake 3:00 PM 4:00 PM	EF	M-F	30	\$100.00 \$100.00	3				1		1
Funny Videos 4:00 PM 5:00 PM	EF	M-F	30	\$150.00 \$150.00	2				1		1
Highly pre-emptible at LUR per KASA. Move to L4											
Family Feud 6:30 PM 7:00 PM	PA	M-F	30	\$150.00 \$150.00	5				1		1
CUT Per Buyer Jung											
Bones 7:00 PM 8:00 PM	PT	M	30	\$1,300.00 \$1,300.00	3				1		1
Highly pre-emptible at LUR per KASA. Move to L3											
Mob Doctor 8:00 PM 9:00 PM	PT	M	30	\$800.00 \$800.00	5				1		1
KASA 9p News 9:00 PM 9:30 PM	LN	M-F	30	\$1,000.00 \$1,000.00	3				1		1
Saturday 9p News 9:00 PM 9:30 PM	LN	Sa	30	\$700.00 \$700.00	3		1				1
Saturday 9:30p News 9:30 PM 10:00 PM	LN	Sa	30	\$250.00 \$250.00	5		1				1
Sunday 9p News 9:00 PM 9:30 PM	LN	Su	30	\$1,000.00 \$1,000.00	3			1			1
Sunday 9:30p News 9:30 PM 10:00 PM	LN	Su	30	\$700.00 \$700.00	3			1			1
NCAA Football 6:00 PM 9:00 PM 11/03: Oregon vs. USC	SP	Sa	30	\$300.00 \$300.00 \$400			1	3			1
400 Per Buyer Jung											

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 11/1/2012 2:54:11 PM

KASA-TV

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suzannel@mediastategies.com



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## KASA-TV

Program Name	DP	Days Length	Gross Rate	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
NFL Football	SP	Su	\$1,200.00				1			1
11:00 AM 2:00 PM		30	\$1,200.00							
11/04: Cardinals vs. Packers										
Station Gross Totals			\$7,725.00			3	3	7		13

4

7615

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 11/1/2012 2:54:11 PM

KASA-TV

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# Spot Manager: All,

Order	Alt Order	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/NM Dem Party-Heinrich									
Agency: Media Strategies & Research									
Line: 1									
Time Period: 1p-2p									
219174		13046	11/05/12	:30	P3		NOV 1 - NO		\$75.00
									\$75.00
									\$75.00
Line: 2									
Time Period: 3p-4p									
219174		13046	11/05/12	:30	P3		NOV 1 - NO		\$100.00
									\$100.00
									\$100.00
Line: 3									
Time Period: 3p-4p									
219174		13046	11/05/12	:30	P2		NOV 1 - NO		\$150.00
									\$150.00
									\$150.00
Line: 4									
Time Period: 7p-8p									
219174		13046	11/05/12	:30	P3		NOV 1 - NO		\$1,300.00
									\$1,300.00
									\$1,300.00
Line: 5									
Time Period: 8p-9p									
219174		13046	11/05/12	:30	P5		NOV 1 - NO		\$800.00
									\$800.00
									\$800.00
Line: 6									
Time Period: 9p-930p									
219174		13046	11/05/12	:30	P3		NOV 1 - NO		\$1,000.00
									\$1,000.00
									\$1,000.00
Line: 7									
Time Period: 9p-930p									
219174		13046	11/03/12	:30	P3	9:29:00 PM	NOV 1 - NO		\$700.00
									\$700.00
									\$700.00
Line: 8									
Time Period: 930p-10p									
219174		13046	11/03/12	:30	P5	9:57:20 PM	NOV 1 - NO		\$250.00
									\$250.00
									\$250.00
Line: 9									
Time Period: 9p-930p									
219174		13046	11/04/12	:30	P3		NOV 1 - NO		\$1,000.00
									\$1,000.00
									\$1,000.00
Line: 10									
Time Period: 930p-10p									
219174		13046	11/04/12	:30	P3		NOV 1 - NO		\$700.00
									\$700.00
									\$700.00
Line: 11									
Time Period: (6:00:00 PM-9:00:00 PM)									
219174		13046	11/03/12	:30	P3	6:45:41 PM	NOV 1 - NO		\$400.00
									\$400.00

[Sorted by: Line]

# Spot Manager: All,

Order	Alt Order / Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/NM Dem Party-Heinrich

Agency: Media Strategies & Research

Line: 11

\$400.00

Line: 12

Time Period: (11:00:00 AM-2:00:00 PM)

219174 13046 11/04/12 :30 P4

NOV 1 - NO

\$1,200.00

\$1,200.00

\$1,200.00

\$7,675.00

\$7,675.00

\$7,675.00

\$7,675.00

[Sorted by: Line]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KASA-TV      Albuquerque	<b>Date:</b> 11/2/2012
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I, Media Strategies and Research

being/on behalf of: \_\_\_\_\_, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Thursday, November 01, 2012			Tuesday, November 06, 2012		

**Total Charges: \$7,725.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

NM Dem Party-Heinrich

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Conyers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, November 02, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title